



SB SKIN: KEEP IT RIGHT, KEEP IT TIGHT

If you're looking for a non-invasive face-lift, and improved circulation, check out SB Skin. The NYC based skincare treatment center with a holistic approach, has become the go-to for many with an appreciation for radiant and toned skin.

Offering two microcurrent treatments —just imagine a “no-energy-required-on-your-part” workout, for your face and body. Referred to as “pilates for your face” the microcurrent facial involves mild electrical currents that stimulate the skin and facial muscles, while promoting skin repair, collagen and elastin production. Two words: tighter skin. In just one 50-75 minute session you'll leave with your face noticeably lifted and contoured, lines and puffiness (eek!) diminished, and your complexion enhanced.

Used in medicine, scientific research has found that microcurrent treatments trigger the production of key acids and molecules that advance cell repair and promote healthier cell production —which in essence deems this a highly corrective and restorative treatment.

Essentially manipulating muscles into the desired position, the high frequency electrical signals provide the muscles with the necessary energy to keep tension in their new improved position, strengthening facial muscles and promoting circulation. **Fun fact: RE: the body side of things —in a 20 minute stomach treatment, the Quantum body pads used stimulate the equivalence of doing 300 'perfect sit ups'. *I mean*, have you booked your appointment yet? . SBSkin-NYC.com **LEILA E. COLE /**

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